



**BABU JAGJIVAN RAM
GOVERNMENT DEGREE COLLEGE**
Narayanaguda, Hyderabad, T.S.
NAAC WITH B⁺⁺ (2.91 CGPA)



**ONE DAY NATIONAL SEMINAR
ON
"INTELLECTUAL PROPERTY RIGHTS (IPRs) -
ISSUES & CHALLENGES"**

**On
3rd February 2023**

Sponsored by



Telangana State Council of Higher Education (TSCHE), Hyderabad

Organized by

**Faculty of Social Sciences, Department of Commerce
&
Internal Quality Assurance Cell (IQAC)**

PROFILE OF THE INSTITUTION:

Babu Jagjivan Ram Government Degree College, Narayanaguda, Hyderabad, was established in 1974 with the noble purpose of propagating the ideals of Sri Babu Jagjivan Ram, former Deputy Prime Minister of India and a tireless crusader for the rights of the disadvantaged. The college has been affiliated to Osmania University from its inception till date. The visionary leadership coupled with a highly motivated and dedicated team of teaching and non-teaching staff has slowly but steadily made the college a force to be reckoned with in the field of higher education in the government sector. The student strength for the current year, that is, 2022-23, is ample proof of this claim. There are 2750 students on roll this year, with 740 women and 2010 men students who have joined the college from all across the state of Telangana, through the Degree Online Services of Telangana (DOST). The sheer demand among students from across the state proves that the institution has gained a 'Brand Image.' This development in public perception has come about as a result of the concerted and unceasing efforts of the institution in its quest for excellence. Over the past few years, the pursuit of excellence has been the priority and thrust of all the activities in the institution.

VISION

To empower youth by providing quality education in order to make them competent, self-reliant and responsible society builders, professionals and citizens.

Babu Jagjivan Ram Government Degree College has always catered to the needs of students who come from socially and economically disadvantaged backgrounds. As these students are generally first-generation learners, the college endeavours to provide them with quality education. Such an education should provide them with the skills and core competencies that can make them at par with the rest of the competition that exists outside the portals of the college

MISSION

The mission of the college is encapsulated in its motto – "Gyanam Sarva Hithaya" - "Knowledge for universal welfare." This means the emancipation of backwardness, poverty and mental constraints of the youth of the downtrodden sections of society through higher education, life skills and personality development. The mission of Babu Jagjivan Ram Government Degree College is

- **To promote academic excellence**
- **To inculcate human values and social responsibilities**
- **To address the rural and urban divide and**
- **To mould the students into good citizens of the nation**

ABOUT THE DEPARTMENT

The faculty of social sciences includes four departments like History, Economics, Political Science and Public Administration and some of the subjects included in MOOCs. The faculty of social sciences is offering various course with any three subjects combination of Economics, History, Political Science, Public Administration, Geography, Computer Applications, Psychology and Sociology and Mathematics. The courses are designed keeping in view the latest developments in the discipline to prepare the students for competitive exams, higher education as well as requirements of private sector. The department has qualified and committed faculty with rich teaching and research experience. The department has organized National Seminars on Budgeting System in Federal Government: 2020-2021 on 12th March 2020, National Seminar (Blended Mode) on Socio-Economic Development of Women through Self-Help Groups (SHGs) in India during 28th – 29th March 2022 and National Workshop on Report Writing on Research and Projects in Commerce and Social Sciences" held during 27 - 28 May 2022

DEPARTMENT OF COMMERCE

ABOUT THE IQAC:

Internal Quality Assurance Cell of Babu Jagjivan Ram Government Degree College, Narayanaguda, is committed to improving the quality of all aspects pertaining to curriculum, teaching-learning, research ,extension, infrastructure & learning resources, student support & progression, governance and promoting institutional values. The institution is concerned about the adequacy, competence and the continuous professional development of the faculty, as well as, the performance of the nonteaching staff who assist in the administrative activities of the college and provide the other student support related services. The IQAC has contributed significantly for institutionalizing various quality assurance strategies and processes over the past five years. The IQAC has organized National Seminar on New Education Policy on 27th – 28th April 2022.

ABOUT THE SEMINAR

Intellectual property rights (IPRs) are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. A patent protects new inventions, processes, or scientific creations, a trademark protects brands, logos, and slogans, and a copyright protects original works of authorship.

IPR is the right of the people over their intellectual creations. Ideas which are abstract representation of something must be protected once they have been materialized as a result of human intellectual effort. IPR is covering patents, copyrights, trademark, industrial designs, geographical indications, protection of layout design of integrated circuits and protection of undisclosed information and protection of new plant variety. IPR refers to Monopoly protection for creative works such as writing (copyright), inventions (patents), processes (trade secrets) and identifiers (trademarks). IPRs related law and rules are very difficult to understand for common people who are related with various types of business, industries and research. Therefore, this national seminar would be helpful to spread awareness regarding IPR and their related issues among students, researchers, faculty, business groups & organisations.

This seminar focuses on various aspects of Intellectual property Rights – Issues and Challenges and the objectives of this Seminar is to create awareness among research students and teachers on protection of Intellectual rights, different issues and regarding capacity building on Intellectual property rights. The seminar will be valuable to researcher to understand role of IP in innovation and technology transfer and also support the creation of a strong IP ecosystems.

OBJECTIVES OF SEMINAR:

1. The main objective is to enhance awareness about Intellectual Property Rights among the researchers, students and inventors.
2. Understanding about the Indian patent system.
3. To improve the protection and enforcement IPR from infringements.
4. Procedure and practices for filing patent application
5. To understand value and protection of IPR and its benefits.

SUB-THEMES

The said issues can be addressed in light of following sub-themes in the National seminar and also inviting papers on the following subthemes IPRs and Knowledge Driven Economies.


- IPRs and the Enforcement Mechanism: Problems and Prospects.
- IPRs and Evaluation of Innovations & Intangible Assets.
- Constitutional Aspects of Intellectual Property Rights in India
- IPRs and TRIPS: International Norms and their Domestic Implementation.
- Intellectual Property & Sustainable Development.
- Intellectual Property in trade & Development.
- Intellectual Property and Public Policy
- Current emerging trends in Intellectual Property Regime
- Intellectual Property challenges in the field of agriculture and pharmaceuticals

CALL FOR PAPERS

Papers are invited in the areas related to the theme and sub-themes for presentation. Participants are requested to send their abstracts in about 300 words in English typed in MS-word, Times New Roman, 12 Font with 1.5 spacing on A4 size paper with author affiliation and e-mail id. Selected full length papers will be published in the form of proceedings with ISBN/ISSN. The author will be required to send in a paper not exceeding 3500 words including references. The selected papers will be published as seminar proceedings after peer review. All interested participants are requested to send abstracts and full length paper to following, **E mail ID: bjrgdcns@gmail.com**

Last date to submit abstracts: 31.01.2023, Last Date to submit full papers; 10-02-2023

Selected Full papers will be published in UGCCare List Journal

Registration form https://forms.gle/HCSr2pjYpSsAhf8V6	REGISTRATION FEE (offline & online) Faculty & Others: Rs.300/- Research Scholars: Rs.200/- Students: Rs.100/-
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