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**BABU JAGJIVAN RAM GOVERNMENT DEGREE COLLEGE**

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**Narayanaguda, Hyderabad.**



**RED RIBBON CLUB**



Red Ribbon Club is a movement started by the Government of India in schools and colleges through which, students are made aware of the spread of HIV / AIDS.

The Red Ribbon Club is a voluntary on-campus intervention program for students. The programme organized by RRC addresses the knowledge, attitude and behavior of the youths in the interrelated areas of Voluntary Blood Donation, The RRC is initiated and supported by the state AIDS society.

### **Four Key Areas of RRC**

- Vibrancy of Youth;
  - Sex and Sexuality;
  - HIV/AIDS/STI; and.
  - Peer Education.
- & AIDS, as demanded by their age, environment, and lifestyle.

In view of this, the ministry of health affairs and family welfare Govt. of India has proposed to establish a network with universities and educational institution to impart awareness regarding HIV/AIDS

### **Rationale behind focusing on youth.**

1. Sexual curiosity and risky behavior.
2. Limited access to correct information.
3. Formal educational institutions and generally silent on psycho-social aspects of physical growth and sexuality leading to mystification and secrecy around sex.

RRC is used as the symbol of the prevention of drunken driving and also as a solidarity of the people living with HIV/AIDS. It aims at initiating the people in the common fight against the disease.

## **CONCEPTS OF RED RIBBON CLUB**

### **VISION**

Red Ribbon Club was envisaged to instill among all the students in the educational institutions the value of service, develop healthy lifestyle and increase access to safe and adequate qualities of blood to all the needy by promotion of regular volunteering for blood donation.

RRC also aims in harnessing the potential of the youth by equipping them with correct information on Mental health, Substantial abuse, Nutrition, Reproductive and Sexual health.

## **MISSION:**

To educate and empower the children and youth with the spirit of Red Cross through constructive trainings and effective leadership, and provide opportunities for directing and harnessing their energy and idealism into worthwhile humanitarian activities.

## **OBJECTIVES:**

- The main objective of the red ribbon club is to motivate youth and build their capacity educators and agents to develop their skills.
- To reduce new occurrences of HIV infection among youth by raising their risk perception through awareness on HIV prevention methods.
- To install life skills into the youth to have better and healthy life.
- Increasing their capacity of the education system in teaching, various basic health aspects, helping the adolescents and youth towards achieving positive health.
- To motivate youth and build their capacity as peer educators and changing agents by developing their skills on leadership, negotiation and team building
- To promote regular voluntary blood donation by young people and increase access to safe quantities of blood.
- To impart skills among youth on self-protection and effective group interaction.
- To prepare youth as peer educators/agents of change both among youth as well as society at large by developing their skills on leadership, communication and team building.

## **OUTCOMES:**

The RRC tried to break the myths associated with blood conation by counseling and conversing with students.

Knowing one's own blood group is like an ID for them to help people during emergencies.

Students understood that people with HIV and AIDS can live long and productive lives if they get emotional support, strengthen their immune systems, get proper medical treatment and take good care of their health.

**Convener:** Mrs. Y. Uma

**Members:** Ms. Mohammedi Begum

Ms. Archana Mary

Ms. Reshma Begum

Sai Hemanth

K. Akhil Reddy

Amarnath Reddy



## Activities:

### Blood Group Testing Camp



# AIDS Awareness programme



## సమస్య తెలంగాణ

**అపోహలు తొలగిద్దాం**

హిమాయత్ నగర్, మార్చి 30: ఎయిడ్స్ వ్యాధిపై ప్రతి ఒక్కరూ అవగాహన కలిగి ఉండాలని బీజేఆర్ ప్రభుత్వ డిగ్రీ కాలేజీ ప్రెస్సిపాల్ డాక్టర్ పి.వి.గీతా లక్ష్యపూర్వకం సూచించారు. బుధవారం నారాయణగూడ లోని బీజేఆర్ డిగ్రీ కాలేజీ ఆవరణలో ఎయిడ్స్ వ్యాధిపై అవగాహన కార్యక్రమం జరిగింది. ఎయిడ్స్ పై అవగాహన ఉంటే ఆరు పునేయడం సులభమవుతుంది. ఈ వ్యాధిని అరికట్టే మార్గంలో ఏర్పడే సామాజిక, మానసిక అవరోధాలపై అవగాహన కల్పించారు. విద్యార్థులు సామాజిక బాధ్యతగా ప్రజల్లో నైతన్యం తీసుకొచ్చేందుకు కృషి చేయాలని పిలుపునిచ్చారు. ఈ కార్యక్రమంలో వైస్ ప్రెస్సిపాల్ రాధిక, రెడ్ రిబ్బన్ క్లబ్ కన్వీనర్ వై.ఉమ, సీడూర్ నయ్య నిర్వాహకుడు లైసెన్స్, ఎన్.ఎస్.ఎస్ ప్రోగ్రాం ఆఫీసర్ డాక్టర్ హెచ్ కీషన్ తదితరులు పాల్గొన్నారు.

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## Poster presentation



# Student Rally

