



Babu Jagjivan Ram Government Degree College

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POLICY ON ALUMNI ENGAGEMENT

Babu Jagjivan Ram Government Degree College believes in maintaining a healthy and proactive relationship with the old students of the institution because an active alumni engagement is mutually beneficial. When these old students feel an emotional connect with their alma mater, they will have the desire to maintain a relationship with it. A happy and successful alumni community can contribute to the development of the college in many ways.

Rationale:

There is a need for a policy document on alumni engagement as it provides a blue print for all the alumni-related activities. The college encourages alumni participation in various activities related to academics, student-mentoring, infrastructure development, etc. These efforts will also prove to be a positive experience to the old students, too. An active alumni community will be an invaluable asset to the institution, as it will be the link connecting generations of students and, thus, provide a strong foundation for all academic, administrative and quality related activities of the college.

Policy Statement:

The college will strive to build and nurture an active community of alumni. These alumni will be motivated to give back to their alma mater by mentoring the present students; providing skill development training; extending career guidance; etc. The alumni can act as brand ambassadors and help in enhancing the image of the college by canvassing about it.

Aims:

- To foster a strong and binding alumni engagement
- To motivate the alumni to extend their services for the benefit of the institution and encourage them to contribute, financially or non-financially, to the development of the institution
- To instill a sense of pride and loyalty among the old students as this will provide the necessary motivation and emotional investment, thus encouraging them to 'give back' to the institution.
- To make current students feel valued, as this will help in building relationships that last even after they graduate.
- To solicit feedback from alumni on curriculum, institutional facilities, etc., and utilize it for improvement
- To take up the formal registration of the Alumni Association.

Implementation:**Contribution in academic matters:**

The alumni have proved to be most enthusiastic in contributing to the college in academic matters. A few of them have come forward to render their services by delivering lectures on important topics to their juniors. Others have also provided free coaching in some subjects. The college also collects feedback from the old students on the curriculum and utilizes it for quality enhancement. Feedback is also collected from the alumni on the overall performance of the institution and suggestions on improvements, if any, are made a note of to bring in the necessary changes.

Mentorship:

Achievers among the old students were invited to the college in order to share their experiences and struggles. Their success stories were a source of inspiration and the students were encouraged to take them as their role models.

Skill development:

Some of the old students are actively involved in providing skill-based training to their juniors. The juniors also get a chance to bond with their seniors and learn from them.

Mobilization of resources:

Though the alumni have not made any specific financial contribution, they are very proactive and eager to participate in activities related to mobilization of resources. They accompanied the staff of the college whenever the latter approached public representatives and philanthropists.

Community awareness:

The alumni have taken up the task of creating awareness in the community regarding the activities and achievements of the college.

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| Policy Title | Policy on Alumni Engagement |
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